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**** MEDIA ALERT ****

International Stoneworks Teams up with Marble Institute of America on "Stone Industry Education" Event

WHAT: Find out what makes fabrication companies and interior designers successful at the Marble Institute of America's Stone Industry Education Event on March 11, 2010 from 8:30 a.m. to 5:30 p.m. The seminar will offer attendees a crash course on analyzing the cost of doing business, benchmarking financial business, diversifying your operations, marketing your company, learning how to maintain and care for natural stone, and becoming MIA accredited.

Interior designers will also benefit from the ASID Gulf Coast CEU Event from 3:00 p.m. to 5:30 p.m., by learning about stone design, common quarrying techniques, fabrication, and maintenance of various natural stones. Designers will hear from Rawi Tabbah of International Stoneworks, John Cogswell of Cogswell Stone and Todd Robertson of Vermont Quarries Corp. Designers will leave this course more knowledgeable about natural stone and how they can advise their customers on how to maintain these stones.

During this day event, guests will not only enjoy learning from industry professionals, but also networking with suppliers and interior designers.

To register, visit: <http://www.regonline.com/Checkin.asp?EventId=813556>.

For more information on International Stoneworks and stone care, visit <http://www.intlstoneworks.com> or call 713-956-8291.

WHEN: Thursday, March 11, 2010
8:30 a.m. – 5:30 p.m.

WHERE: MCA Systems Design Center

7026 Old Katy Rd, Suite 106
Houston, Texas 77024

Host Hotel: SpringHill Suites Houston Brookhollow
2750 North Loop West 610
Houston, TX 77092
713-290-9242

COST: \$99.00 per person (includes lunch)
Register 3 people and the 3rd registration is free after two paid registrations of \$99.00 each.

About the Marble Institute of America

For over sixty years, the Marble Institute of America (MIA) has served as the authoritative source of information on standards of natural stone workmanship and practice and the suitable application of natural stone products.

Membership in the association is worldwide and includes nearly 2,000 natural stone producers, exporters/importers, distributors/wholesalers, fabricators, finishers, installers, and industry suppliers- all committed to the highest standard of workmanship and ethics.

MIA publishes a monthly newsletter for members as well as markets a range of technical publications and consumer pamphlets on natural stone. MIA sponsors business and technical meetings and seminars on industry-related topics, and provides education programming for architects and construction specification professionals. The MIA conducts the "Rocky" Advertising Awards and the annual Pinnacle Awards competitions recognizing outstanding natural stone projects worldwide.

MIA is also a leading promoter of stone usage in the commercial and residential marketplaces. MIA produces a number of consumer education materials on the use of natural stone and its proper care and maintenance, and hosts an informative Web site for consumers and design and construction professionals at <http://www.usenaturalstone.com>.

About International Stoneworks, Inc.

International Stoneworks, established in 1982 by Rawi Tabbah, is Houston's premier natural stone restoration and maintenance business. Many prominent Texas buildings and homes have used International Stoneworks to clean, restore, protect, and maintain natural stones such as marble, travertine, granite (polished or flamed), slate, limestone (honed or polished), onyx, flagstone, terrazzo and other natural stones.

International Stoneworks is an active member of the Marble Institute of America (MIA) and has done work for commercial and residential customers in Houston and its surrounding cities, Dallas-Fort Worth, San Antonio and Austin for 28 years. Not only does it perform stone restoration services, it also sells safe and efficient products in order for clients to maintain their stone investments.

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